

AI in Action

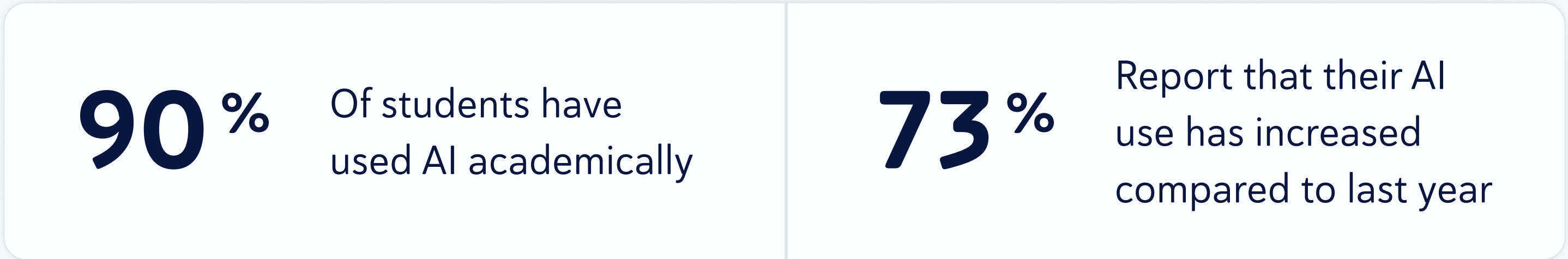
**Students Have Fully Normalized
AI in the Classroom**



Overview

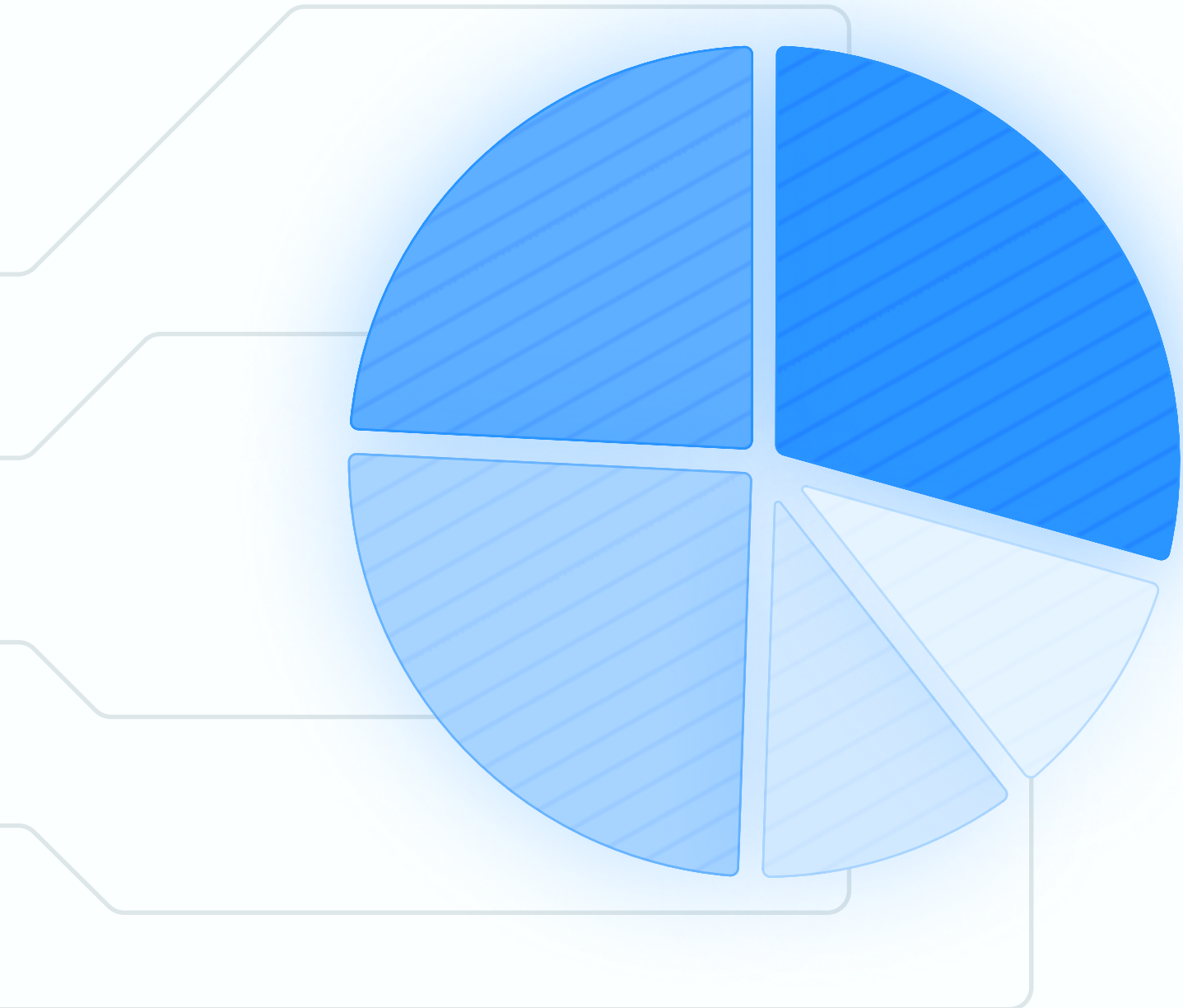
AI is no longer an experimental tool in student workflows; it has become a mainstream academic resource. Students are using AI across brainstorming, drafting, editing, and problem-solving. They rely on it not only for efficiency but also to deepen learning and understanding. Importantly, adoption is not limited to the youngest students; usage is broad across all age groups surveyed.

Key Stats

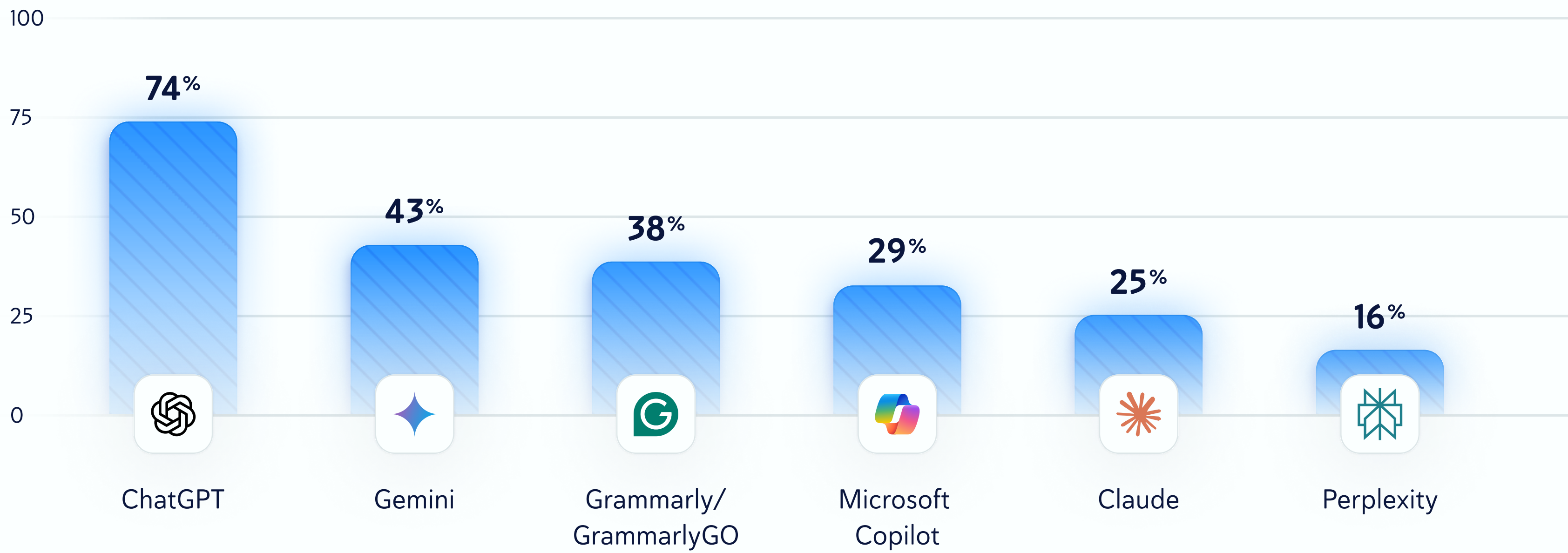


Frequency of use:

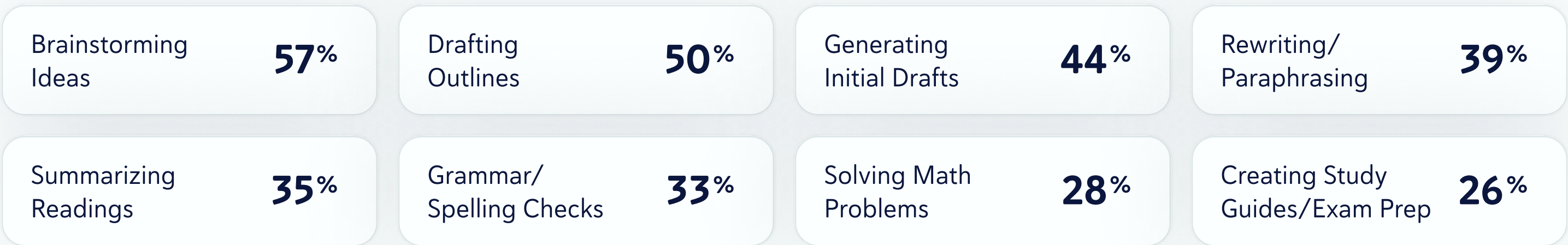
- Frequently (daily): 29%
- Regularly (1-3 times a week): 24%
- Occasionally (1-3 times a month): 25%
- Rarely (less than once a month): 11%
- Never 10%



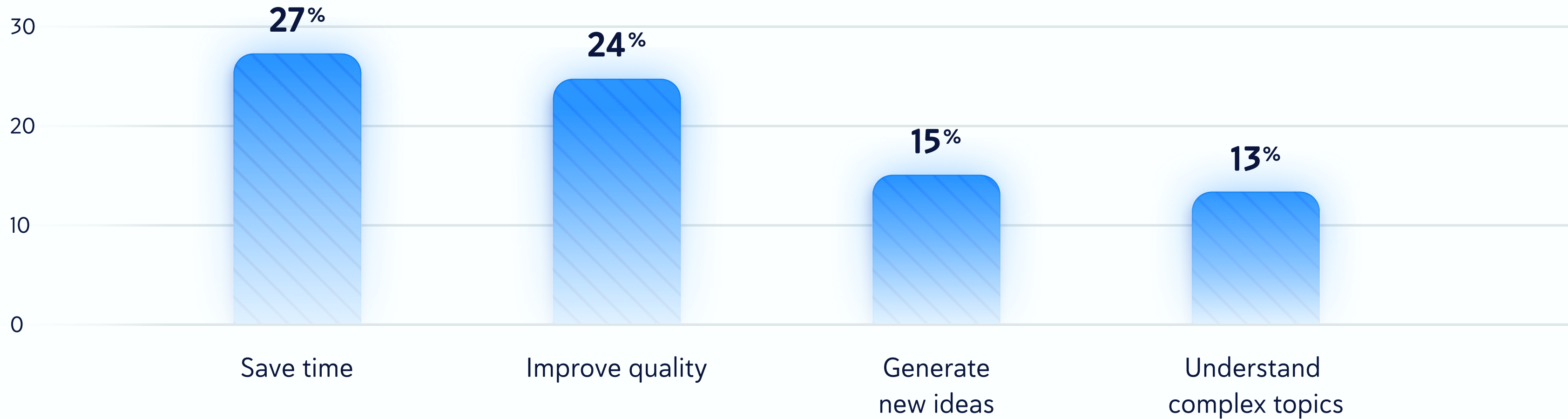
AI adoption by tool:



Top academic use cases:



Motivations for using AI:



Implications

These statistics demonstrate that AI has become deeply integrated into students' academic lives. Beyond efficiency, students lean most heavily on AI during the early stages of assignments, including brainstorming, outlining, and initial drafting. This indicates students are using AI to start their work, not to replace it.

The growth is also accelerating: with 73% reporting increased AI use year over year, institutions should plan for AI as a constant presence in academic life. Traditional assignment formats and teaching approaches may need to evolve to accommodate these shifts, focusing less on banning and more on guiding constructive, transparent usage.

Survey Methodology

This report is based on findings from the 2025 AI Usage Data Survey, conducted among ~1,100 students in the United States who were actively enrolled in two-year colleges, four-year universities, or graduate programs.

Respondents represented a wide range of ages, grouped into the following brackets:

18 - 29

30 - 44

45 - 60

The survey included both quantitative and qualitative questions to capture a comprehensive picture of student behavior and sentiment. It explored the frequency and purpose of AI use, perceptions of academic ethics, policy awareness, and the perceived role of AI in the learning process.